

# Email Data Services

## Lifecycle and Compliancy

Email systems and data have rapidly become mission critical, not only for business communication, but also because email is tied directly to company sales and revenue. For these reasons, the amount of messaging data that organizations must maintain is growing exponentially and infinitely.

The pressure and increasing cost of data storage and data protection for your messaging systems can be addressed through the implementation and use of Information Lifecycle Management (ILM) strategies and associated products. The primary goal is to maximize email data availability and minimize storage costs.

Employing the right ILM strategies on your email data could greatly reduce your business and IT risks associated with retaining and managing messaging content, email storage management and policy infrastructure.

To meet these emerging business needs regarding email information lifecycle and compliance, we offer this new suite of **Email Data Services** using industry-leading email archiving and compliance technologies.

Our **Email Data Services** can help you:

- **Integrate seamlessly with existing email messaging applications (e.g. Microsoft Exchange) to reduce storage costs, simplify retention, management and enable the rapid discovery of email content for your users and the organization**
- **Define policy-based archiving that allows defined settings to archive email and attachments out of your email applications and into low cost online storage**
- **Perform real Information Lifecycle Management of email, with managed retention, storage migration and eventual deletion**
- **Reduce the administration load on reviewers and control end-to-end email supervision**
- **Quickly find and present relevant email for proactive email retention/response**
- **Demonstrate your commitment to compliance and best practice governance**

All email and information archived is secured at the lowest cost of ownership associated with its storage. As a result, archived information becomes an important resource in reducing the risks of legal discovery and compliance. With all information indexed and archived, our solutions leverage archived email and content by providing enhanced search, audit and workflow processes to perform business specific responsibilities in a simple and quick manner.

